

# THE SUSTAINABLE HEALTH MODEL

The sustainable health model visualises the philosophy and the key concepts developed over the course of the Nordic Health 2030 workshop series. Sustainability surfaced as the main discussion point throughout the workshop exercises. The loop below illustrates how individuals, data, and the system can enable the urgent transition from sick care to preventive health. The red arrow shows how a societal movement drives the synergy between these three elements that will support preventive health.

